



ADVANTAGE MARKETING, INC.
ADVERTISING • DESIGN • PROMOTION

2024

FEATURED PRODUCT GUIDE

30 YEARS OF ADVANTAGE!

This year marks 30 years of helping customers with their marketing needs! We're celebrating by featuring some unique throwback items. Check out our timeline below to see a bit of what we've done through the years!

1994

Founded as a home-based, single employee business in Asheville, NC, by Kim Duncan.



1996

Relocated to Ashland, Ohio.

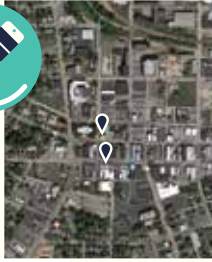


INCORPORATED

1999

Advantage Marketing becomes Incorporated.

Moved into first office, sparking a major growth.



2001

Office expands on Church Street in Ashland, doubling previous office space.

Full time graphic artist is hired.

2004

Company outgrows office and moves to West Main Street.

2010

Acquires local competitor Promotion One. Office space is tripled from 1500 sq. ft. to 5000 sq. ft. with move to our current location, 14 West Main Street.



2017

Angela Ringler becomes President after being with the company since 2010.

2018

Winner! Ashland Main Street Best Downtown Customer Service Annual Award.



2020

Winner! Sales & Marketing Service Business of the Year Ashland Area Chamber & Commerce Annual Member Award.



2024

Celebrates 30 years of service.

FEATURED PRODUCTS: THROWBACK!



AWESOME MIXTAPE WIRELESS SPEAKER

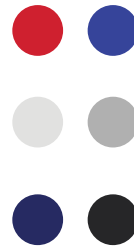
\$12.99
each for 50+

- Fun retro cassette design
- 3.97" W x 2.52" H x 0.53" D
- Price includes full color imprint on both sides of tape and card insert
- \$125 Set-up charge

RETRO METAL LUNCH BOX

\$9.99
each for 24+

Available in 6 colors



- White or metallic laminated decal
- 8" W x 6" H x 4" D
- Price includes a full color imprint on lid
- \$50 Set-up charge



LIGHT UP YO-YO

\$1.35
each for 300+



- Red blinking lights light up when being used
- 2.25" D
- Price includes 1 color, 1 location imprint
- \$40 Set-up charge

RIPSTOP SCRUNCHIES

- Lightweight ripstop nylon
- 4.25" D
- Price includes full color imprint
- \$45 Set-up charge

\$3.32
each for 250

\$3.62
each for 100

\$3.98
each for 50



SPECIAL PRICE THROUGH 12-31-24
Pricing subject to change.
Shipping charges will apply.

Pos-it SPECIAL PRICING

CUSTOM PRINTED POST-IT® NOTES

Restrictions may apply on bleeds

- 38¢** each for 500 2.75" x 3"
 - 25 sheets per pad
 - Multi-color available
 - Minimum order of 500, must be ordered in increments of 250
 - Free 4-color process imprint on white paper
 - FREE Set-up charge
- 41¢** each for 500 3" x 4"
 - Free 4-color process imprint on white paper
 - FREE Set-up charge
- 85¢** each for 500 4" x 6"
 - Free 4-color process imprint on white paper
 - FREE Set-up charge



Recycled Options Available! Call for pricing



BUSINESS CARD MAGNET

- 57¢** each for 250
 - .20 Mil thickness
 - 3.5" W x 2" H
 - Price includes full color, 1 sided imprint
 - FREE Set-up charge
- 33¢** each for 500
- 26¢** each for 1000
- 22¢** each for 2500



SADDLE STAPLED MEMO BOOK

- 95¢** each for 250
 - Two staples along the 3" top
 - White 10 pt. cover stock
 - 32 sheets
 - 3" W x 5" L
 - Price includes full color imprint on front & back cover
 - FREE Set-up charge
- 74¢** each for 500
- 59¢** each for 1000



NEOPRENE WRIST STRAP KEY HOLDER

- \$1.30** each for 150
 - High-quality neoprene
 - Various colors available
 - 5" W x .875" H
- \$1.16** each for 250
 - Price includes 1 color, 2 sided imprint
 - \$45 Set-up charge
- \$1.10** each for 1000



ENERGEL KURO GEL INK PEN

- \$1.69** each for 300+
 - Features the best of liquid and gel inks for super-smooth writing
 - Slim, black rubberized barrel
 - Choice of blue or black ink
 - Price includes 1 color, 1 location imprint
 - FREE Set-up charge



GEMINI GEM PEN

- \$2.30** each for 100+
 - Dual finish faceted design makes this stylus pen shine
 - Generous laser engraved imprint area
 - Smooth writing black hybrid ink
 - Price includes laser engraved imprint
 - \$45 Set-up charge



5 COLOR OPTIONS:



VALUE™ TOTE BAG

- \$1.70** each for 150+
 - Features heat-sealed handles
 - Wide bottom gusset
 - 19" W x 8" D x 15" H
 - Price includes 1 color, 1 location imprint
 - \$55 Set-up charge



STANDARD & MINI BRANDELOPE

Price includes full color imprint and high gloss laminate finish

- STANDARD BRANDELOPE - 12.5" W x 10" H**
- \$5.50** each for 250
- \$5.07** each for 500
- \$4.38** each for 1000

- MINI BRANDELOPE - 9.125" W x 6.125" H**
- \$3.76** each for 250
- \$3.62** each for 500
- \$3.43** each for 1000

- FREE Set-up • Easy-Open "Zip Strip"
- Extended liner tape • 15pt C1S stock
- Entire envelope imprint area



Made in the U.S.A.

ZEN WHEAT PEN

69¢

each for 250+

- Made with 40% reclaimed wheat straw
- Black ink
- Price includes full color, 1 location imprint
- FREE Set-up charge



5 COLOR OPTIONS



SNAP ECO NOTEBOOK

\$3.99

each for 120+

- Recycled cardboard notebook
- 80 ruled pages
- Secure elastic closure
- 5.5" W x 8.5" H
- Price includes 1 color, 1 location imprint
- \$55 Set-up charge



WIRELESS CHARGER PHONE STAND

\$11.50

each for 50+

- Charge Qi Enabled Devices Wirelessly
- Features A Type-C Input (cord included)
- Output: 10W
- Price includes 1 color, 1 location imprint
- \$40 Set-up charge



Available in 5 colors



MICRO-FIBER CLOTH

86¢

each for 150+

- Available in custom shapes, sizes, edges, and special packaging - additional cost
- 6" W x 7" H
- Price includes full color dye sublimation on 1 side; 2nd side optional - additional cost
- \$50 Set-up charge



RPET DRAWSTRING BACKPACK

\$2.37

each for 150+

- Made of 210D RPET, a recycled and reusable material
- Outside tag reads "I used to be a plastic bottle"
- 13" W x 17" H
- Price includes 1 color, 1 location imprint
- \$60 Set-up charge



Available in 6 colors



BAMBOO CELL PHONE STAND

\$3.34

each for 100

- Phones can be placed in either horizontal or vertical orientation
- Made from renewable bamboo wood
- 3" L x 6" W x 3/16" H
- Price includes 1 color, 1 location imprint
- \$40 Set-up charge

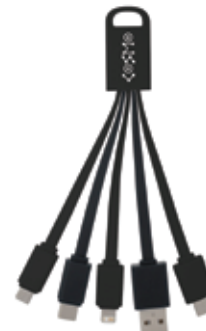


5-IN-1 COSMO CHARGING BUDDY

\$4.75

each for 100+

- Compatible with Apple 8-Pin, micro USB, and Type-C devices
- Charge multiple devices at once
- 0.75" W x 5.75" H
- Price includes 1 color, 1 location imprint
- \$40 Set-up charge



Available in 6 colors



4CORNERS™ 4 USB WALL PLUG

\$23.12

each for 10+

- USB wall charger with 4 charging ports
- Compact and great for travel
- 3.5" W x 1.3" L x 3" H
- Price includes full color, 2 location imprint
- FREE Set-up charge



GIFT ITEMS

LONDON ALUMINUM WATER BOTTLE

\$5.79

each for 48+



- 20.9 Oz single wall aluminum bottle
- Individual gift box
- 2.5" W x 9" H
- Price includes 1 color, 2 sided imprint
- \$65 Set-up charge

12 COLOR OPTIONS



CLASSIC COVER NOTEBOOK

\$8.40

each for 100+

- Richly colored, heavy-weight 80%-100% recycled covers
- Includes 100 sheets of lined filler
- Black binding wire
- Over 20 colors available
- Made in the USA
- 7" W x 10" H
- Price includes 1 color foil imprint
- \$65 Set-up charge



TRIAD TUMBLER

\$15.99

each for 48+



- Copper vacuum insulation
- Push-on lid, swivel and sliding closures
- Comes with a soft straw
- Powder coated finish
- Individual gift box
- 3.4375" W x 8" H
- Price includes 1 color, 2 sided imprint
- \$65 Set-up charge



REVOLUTION UMBRELLA

\$8.95

each for 25+

- 42" Arc, 38" Diameter
- Automatic open
- Made of nylon
- Matching nylon sleeve
- Price includes 1 color, 1 location imprint
- \$56 Set-up charge



18 COLOR OPTIONS:



CLOTHING

TULTEX - UNISEX FINE JERSEY T-SHIRT

- 4.5 oz., pre-shrunk 100% ringspun USA cotton
- Tear-away label
- Ribbed crewneck collar
- Heather Grey is 90/10 ringspun cotton/polyester
- Other heathers are 50/50 ring-spun cotton/polyester
- Reactive-dyed for longer lasting color
- Over 50 colors available



MERCER+METTLE STRETCH PIQUE POLO

- 5.5 oz, 55/40/05 cotton/poly/spandex diamond pique
- Flat knit anti-curl collar
- 3-button placket
- Rimmed buttons with a satin finish
- Side vents
- Straight drop tail hem
- Mens & ladies styles available

MERCER+METTLE WOMEN'S STRETCH CREPE LONG SLEEVE CAMP

- 4.3 oz, 95/5 polyester/spandex
- Open, camp-style collar
- Double patch pockets
- Adjustable button cuffs
- Drop hem
- Back yoke



BUSINESS PRINTING

MATTE BUSINESS CARDS

- \$42.34** • Matte/dull finish
for 100
- 16 pt. C2S stock
- Shipping included in price
- \$45.28** • Standard size (3.5" W x 2" H)
for 250
- Price includes full color imprint on 1 or 2 sides
- \$56.94** • FREE Set-up charge
for 500



FOIL STAMPED POCKET FOLDER

- \$5.88** • Four corner business card slot is standard on right pocket
for 100
- Choose from 5 100# linen color options
- \$3.50** • 9" W x 12" H with two 4" pockets
for 250
- Price includes 1 color, 1 location foil stamped imprint
- \$2.27** • FREE Set-up charge
for 500



BOOKLET (12 PAGE)

- \$2.40** • A great presentation tool!
each for 100
- 80# gloss text
- Option for 8pt outside C2S cover for additional cost
- \$1.41** • Booklets are 5.5" W x 8.5" H when finished
each for 250
- Price includes full color process printing, folding, and staple binding
- \$1.10** • FREE Set-up charge
each for 500
- 92¢**
each for 1000



TRI-FOLD BROCHURE

- \$129.89** • White gloss 100# text
for 100
- 3 panel folded 8.5" W x 11" H
- \$185.00** • Price includes full color 2 sided digital print
for 250
- FREE Set-up charge
- \$217.32**
for 500
- \$259.69**
for 1000



TRADE SHOW ITEMS

RETRACTABLE BANNER STAND

- Durable and uniquely designed
- Perfect combination of versatility, appeal and afford-ability
- Price includes a full color graphic print on flat vinyl
- Comes with a silverstep travel bag (shown), retractable base w/end caps and telescopic support pole
- Please call for pricing

Banner Shown:
36" W x 80" H



Size options available!



EURO FIT STRAIGHT WALL KIT

- Double-sided full color graphic cover
- Graphic cover slips over the frame like a pillowcase
- Available in different sizes
- Price includes hardware, graphic, connector, and carrying case
- Please call for pricing

Wall Kit Shown:
36" W x 90" H



FULL COLOR TABLE THROW 8 FT

- A great addition to your trade show booth that is sized to fit your table
- Available in different sizes
- Price includes full color sublimated imprint
- Please call for pricing



10x10 FT STEEL FRAME TENT

- Black or white steel frame
- Full color dye sublimation imprint
- FREE wheeled carry bag
- 600D coated polyester
- Chip and scratch resistant
- Please call for pricing



PRODUCTS & SERVICES



**Promotional
Products**



**Apparel
Programs**



**Strategy
Planning**



**Website
Design**



**Trade Show
Design**



**Dimensional
Mail**



Newsletters



**Brand
Development**



**Sales
Literature**



**Video &
Photography**



**Packaging
Design**



Publicity